



FEBRUARY 2010 EDITION

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COALITION SNAPSHOT

Save the Date!
2010 Town Hall meeting set for
March 24, 2010

Mini-Grant Award from KKDF

Email jdoherty@operpar.org for information on the \$2,500 available mini-grant award from the Keep Kids Drug Free Foundation, SunCoast Prevention Center

Dunedin High School Step Team Update



The Dunedin High School Step Team will be participating and spotlighted in the annual Step-Off Extravaganza (Students Against Drugs, Violence and Racism- Youth Rally) – Feb. 26 and 27, 2010. Location- Harborview Center Downtown Clearwater and the Heritage Village in Largo. We are in the process of finding grants, sponsors and donations to help support our vision of non-violence and drug-free homes, schools and communities.

The steppers travels throughout the state of Florida performing and promoting peace, unity and healthy lifestyles at:
Schools , Businesses, Churches, Corporate and Community

Help us build the **Key Leader Collaborative**. Please contact us at livefree@operpar.org or (813) 503-5658 to join today.

Be AWARE: (1-2 hours monthly): Sign-up for the coalition mailing list to receive prevention updates, eNews, community event flyers from membership, Be the Wall activities, etc.

Be PARTICIPATORY: (5 hours monthly): Join a LiveFree! workgroup, participate in a certain events or donate your skills

Be INVOLVED: (10 hours monthly): Join the LiveFree! Board, Workgroups and any of the following activities:

- ✓ The Speakers Bureau
- ✓ A LiveFree! Youth Club
- ✓ The Prescription Drug Task Force
- ✓ Pledge your support and participation to the Be the Wall Campaign
- ✓ Join us at a community event



Functions . We are in desperate need of financial support and thank you in advance for your time, efforts and donations. For more information concerning our team needs, please contact Coach Cindy Robinson at 727-946-1252.

STOP! Take-Action, Communicate Train & Listen awarded to LiveFree! Coalition in Pinellas County...

LiveFree! enhances its use of environmental strategies by implementing the STOP! Take-Action, Communicate Train & Listen project in Pinellas County. Proposed strategies will change community norms concerning alcohol use by youth, preventing alcohol access to underage youth and young adults and reducing opportunities for underage drinking by limiting youth access to alcohol. LiveFree! will use the social marketing campaign, **i am me.**, to engage at least 20 underage college students in a LiveFree! college club that provides alcohol and drug free activities while spreading prevention messages. All college students will be invited to participate in **i am me.** activities. The **i am me.** campaign was designed by the University of South Florida Advanced Communications students ensuring buy- in from the college population. LiveFree! will expand its Last Drink Survey that is now implemented at the Pinellas Juvenile Assessment Center to the Juvenile Addiction Receiving Facility, operated by PEMHS. Additionally, LiveFree! is partnering with local law enforcement agencies to conduct Fake ID Checks to patrons at establishments that serve alcohol, placing an emphasis on areas surrounding local college campuses. There will be an increase of 30 Fake ID checks conducted in the first year of grant funding. LiveFree!'s partnership with law enforcement will also include conducting Compliance Checks at establishments licensed to sell alcohol. There will be an increase of roughly 30 Compliance Checks conducted during the year. Rewards and Reminders and Responsible Beverage Server Trainings also are included in the project. All strategies will work to create population-level change throughout Pinellas County.

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DON'T MISS COMMUNITY MEETINGS AND UPCOMING EVENTS:

Thursday, February 11, 2010: NAACP's Education: Who Cares? Location: 20th Street Church of Christ, 825 – 20th Street South, St. Petersburg, Fl 33712 **Time:** 6:30 p.m. **For More Information, Please Contact:** Martin Rainey, 727-420-1326, 727-866-2589

Thursday, February 18, 2010: LiveFree! Substance Abuse Prevention Coalition of Pinellas County Board Meeting to discuss strategies and activities of the Coalition. **Location:** Operation PAR, Beverly and C.W. Bill Young Center for Research and Recovery, third floor. 13800 66th Street North, Largo at 2:30pm. **Contact:** Executive Director Jackie Griffin-Doherty at jdoherly@operpar.org

Saturday, February 20, 2010: PCCPTA “Stepping Up to the Challenge” Walk and Health and Safety Fair. **Location:** Walsingham Park – Shelters 1 & 2, 12211 Walsingham Rd, Largo, Florida 33778. **Time:** 10 am – 2 pm **For More Information, Please Contact:** Michelle Alfred, Health and Safety Chair, Pinellas County Council of the PTA’s, 727-584-8180 or malfred@tampabay.rr.com

Monday, February 22 - Wednesday, February 24, 2010: 2010 Adolescent Conference “On the Threshold: Moving Forward Together” **Location:** Disney’s Contemporary Resort, 4600 North World Drive, Lake Buena Vista, Fl 32830. For More Information, Please Contact: Pauline Ryan, pryan@fadaa.org.

Monday, February 22, 2010: Seminole High School PTSA meeting **Location:** Seminole High School **Time:** 6:30pm For More Information, Please Contact: Debbie Sawa-Szostak: debbiesspta@gmail.com

Saturday, March 6, 2010: Heart of Largo Kids Fit Fest: Location: Largo Central Park. **Time:** 10 am – 2 pm **For More Information, Please Contact:** Megan Carmicheal at Megan_Carmichael@doh.state.fl.us

Saturday, April 17, 2010: SWAT (Students Working Against Tobacco) Sandblast: A FREE and tobacco-free event for Middle and High School students; Jump, games, beach volleyball, sand sculpture contest, water slide **Location:** St. Petersburg Municipal Beach at Treasure Island, 11260 Gulf Blvd., Treasure Island. **Time:** 11 a.m. – 3:30 p.m. **For More Information, Please Contact:** Carolyn Smith at 727-824-6947 or Carolyn_Smith@doh.state.fl.us

If you have an event that you would like to add to the list, please send to livefree@operpar.org

RECENT FINDINGS

Last Drink Survey Report

LiveFree! in partnership with the Pinellas Juvenile Assessment Center has been implementing a Last Drink Survey which asks youth presented to the PJAC the last place they had a drink, if they have ever used prescription drugs, who they received alcohol or prescription drugs from and other question linking alcohol and drug use to crime. From September 2009 through January 2010, 912 youth have been given a survey. The tables below represent responses from selected questions to date:

What type of crime have you been arrested for?		
(n=909)	#	%
Alcohol Related	7	0.8%
Other Drug Use Related	72	7.9%
Selling Drugs Related	27	3.0%
Assault or Battery Related	158	17.4%
Theft/ Stolen Property Related	233	25.6%
Weapons Related	18	2.0%
Disorderly Conduct Related	69	7.6%
Traffic Related	7	0.8%
Trespassing or Loitering Related	36	4.0%
Resisting Arrest or Obstruction Related	21	2.3%
Runaway	56	6.2%
VOP/Detention Hold Related	150	16.5%
Other	55	6.1%

Where was the last place you had or purchased a drink?		
(n=908)	#	%
Bar/Club	17	2.5%
Restaurant	4	1.1%
Gas station /Convenience store	68	10.9%
Friend’s house	106	14.9%
Party	84	10.7%
Your house	48	6.2%
Other Relative’s house	9	1.0%
Outdoors	36	4.5%
School	12	1.5%
Beach	9	1.3%
Never Drank Alcohol	296	45.4%

On how many occasions in your lifetime have you misused or taken prescription drugs illegally?		
(n=906)	#	%
0 occasions	685	75.6%
1-2 occasions	93	10.3%
3-5 occasions	61	6.7%
6-9 occasions	24	2.6%
10-19 occasions	21	2.3%
20-39 occasions	14	1.5%
40 or more occasions	8	0.9%

Where did you obtain the prescription drugs that you misused or did not need for a medical purpose?		
(n=869)	#	%
Home	29	3.3%
Internet	2	0.2%
Street	64	7.4%
School	34	3.9%
Party	25	2.9%
Another Person	69	7.9%
Another Relative's house	9	1.0%
Never used	637	73.3%

For a more detailed Last Drink Survey Report, please contact LiveFree! at livefree@operpar.org

2007, 2008 and 2009 JARF Primary Drug Use at Admission

	2007 (n=347)		2008 (n=359)		2009 (n=295)	
Alcohol	102	29.4%	116	32.3%	76	25.8%
Marijuana	182	52.4%	205	57.1%	174	59.0%
Xanax	9	2.6%	6	1.7%	15	5.1%
Cocaine/Crack	12	3.5%	11	3.1%	1	0.3%
Oxycodone	--	---	10	2.8%	19	6.4%
Other	42	12.1%	11	3.1%	10	3.4%
Total	347	100.0%	359	100.0%	259	100.0%

Data obtained from the Juvenile Addiction Receiving Facility.

NEIGHBORHOOD NEWS

Compliance Checks

In partnership with LiveFree!, the Pinellas Park Police Department has been conducting compliance checks throughout the City of Pinellas Park. The purpose of compliance checks is to make sure that those with alcohol licenses are conducting themselves in accordance with the law. There are many establishments who are doing the right thing in our communities and keeping alcohol out of the hand of our youth, as well as operating in compliance of liquor laws. Locally, we know that 69.4% of teens choose not to drink, and LiveFree! appreciates that the following establishments' staff continue to **Be the Wall** between teens and alcohol.

In the month of December, thanks goes to the following locations for being in compliance of liquor laws:

EGG PLATTER

6767 US 19

GAS N MORE

4890 Park BL

SEVEN-11

5551 Park BL

CITGO

4210 Park BL

RACE TRAC

4601 Park BL

TASTE OF PUNJABI

6540 Park BL

SUPER GAS

5511 Park BL

JOHNNIES FOOD MART

5591 Park BL

STREET ALERT

The Road to Recovery Programming: Join the Voices for Recovery, Now More Than Ever!

Start 2010 off with this inspiring review of **Recovery Month** successes from 2009! Last year, thousands of people celebrated their accomplishment of achieving long-term recovery and living happy, healthy, and meaningful lives by participating in **Recovery Month** events. Others were inspired by the lives of people in recovery and sought treatment and recovery services for themselves or people they care about. As the *Road to Recovery* series kicks off its 10th season, this episode highlights the many successes enjoyed last year during the **Recovery Month** campaign's 20th anniversary and looks forward to another exciting **Recovery Month** in September 2010.

[View the *Road to Recovery* Television and Radio Series](#)

Florida Statewide Prevention Conference

This year, the Prevention Conference will be held September 29, 30 and October 1, 2010 at the Rosen Center hotel in Orlando, Florida.

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PARENTING TIPS

Get the facts... on Alcohol *with* AlcoholEDU[®]

AlcoholEDU is an interactive web-based course designed to give kids the facts on alcohol prevention. Go to www.pinellascoalition.com and click-on AlcoholEDU. Contact **LiveFree!** at (813) 503-5658, or livefree@operpar.org with any questions

WWW.BETHEWALL.ORG



Be Clear, Be Firm, Be Consistent, because they need you now more than ever.

BE THE WALL's statewide social marketing message is sponsored by the Florida Governor's Office of Drug Control, Florida Department of Children and Families and the Strategic Prevention Framework State Incentive Grant.

Local agencies and businesses wishing to participate in the campaign by displaying images or have question about the campaign should contact Community Coordinator Christy Hinderliter at (727) 545-7564 ext. 266 or livefree@operpar.org. Questions about the statewide campaign should be directed to Amity Chandler (941) 815-7743.

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CLEARING HOUSE CORNER

Get the latest and greatest info about drug use on top of what LiveFree! provides from the following resources:

[Community Anti-Drug Coalitions of America](#)

Builds and strengthens the capacity of community coalitions to create safe, healthy and drug-free communities.

[Underage Drinking Enforcement Training Center](#)

[The Marin Institute](#)

An alcohol industry watchdog and a resource for solutions to community alcohol problems.

[LiveFree! Substance Abuse Prevention Coalition of Pinellas County](#)

[Substance Abuse & Mental Health Services Administration](#)

[Navigating the Teen Years](#)

A Parent's Handbook For Raising Healthy Teens

[The Surgeon General's Call to Action to Prevent and Reduce Underage Drinking](#)

[Florida Higher Education](#)

Alliance for Substance Abuse Prevention

[Sexual Violence Prevention Program](#)

[Leadership to Keep Children Alcohol Free](#)

[Make a Difference- Talk to your Child about Alcohol](#)

pamphlet

[Parents- The Anti Drug](#)

[Tips for Parents on Keeping Children Drug Free](#)

pamphlet

[Family Guide: Keeping Youth Mentally Healthy and Drug Free](#)

[STOP Underage Drinking](#)

portal of government resources website

[Tampa Alcohol Coalition](#)

[Hillsborough County Anti Drug Alliance](#)

[College Drinking- Changing the Culture](#)

[2-1-1 Tampa Bay Cares, Inc.](#)

[JWB Children Services Council of Pinellas County](#)

Provides technical assistance and information to JWB funded agencies, JWB staff, and all Pinellas County residents.

[About Pinellas Kids](#)

This website will serve as your guide to understanding the state of Pinellas County children today, operated by the JWB.

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