



SUNCOAST KEEP KIDS DRUG FREE PREVENTION CENTER



August 2010 Edition

In partnership with NCI Systems, Inc. and
LiveFree!

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Keep Kids Drug Free License Plate



Example tag above

Florida taxpayers...tired of spending millions cleaning up alcohol and/or drug-related tragedy?

Invest in prevention today by purchasing a license tag. Help us Prevent Alcohol, Prescription Drug Misuse and Other Drug Use by Pinellas County Youth!

Get your "Keep Kids Drug Free" License Plate at the Tag Office. Proceeds go directly to alcohol and drug prevention programs to keep kids drug free in your area. Go to:

http://www.flhsmv.gov/dmv/specialtytags/miscellaneous/keep_kids_drug_free.html

Updates from Presenters

OPERATION MEDICINE CABINET™

Who:

- Pinellas County Sheriff's Office
 - Investigative Operations Bureau
 - Narcotics Unit
 - Pinellas County, Countywide Diversion Task Force
- St. Petersburg Police Department
- Largo Police Department
- Clearwater Police Department
- Gulfport Police Department
- St. Petersburg Beach Police Department
- Pinellas Park Police Department
- Tarpon Springs Police Department
- LiveFree! Substance Abuse Prevention Coalition Of Pinellas
- Walgreen's

What: Operation Medicine Cabinet on August 21st, 2010. The event is back for a fourth round. This time it is a statewide effort which includes 19 drop-off locations throughout Pinellas County. OMC has partnered with Walgreen's and all of the drop-off sites will be set up at Walgreen's parking lots.

The event is an opportunity for citizens to safely discard unused or expired prescription medications; and is a multi-agency effort aimed at addressing the problem of prescription drug abuse and keeping a clean environment.

Where: The following is a list of the Walgreen's locations where citizens may come to drop off their unused or expired medications:

South County locations:

674 E. Welch Causeway, Madeira Beach – PCSO (Northwest corner Duhme Rd & Tom Stuart Causeway)
3077 54th Ave South, St. Petersburg – SPPD (Northeast corner 54th Avenue & 31st Street South)
3851 4th Street North, St. Petersburg – SPPD (Northeast corner 4th Street & 39th Avenue North)
6735 Central Ave, St. Pete – SPPD (Northeast corner Pasadena Avenue & Central Ave)
5701 22nd Ave S, Gulfport – GPD (Northwest corner Gulfport Blvd & 57th St South)
4401 Gulf Blvd, St. Pete Beach – SPBPD (Northeast corner 44th Ave & Gulf Blvd)
6994 US 19 N, Pinellas Park – PPPD (Southwest corner US 19 & 70th Avenue North)

Mid County Locations:

10121 Seminole Blvd, Seminole – PCSO (Southeast corner Seminole Blvd & 102nd Ave North)
103 Indian Rocks Road, Belleair Bluffs – PCSO (Southeast corner Indian Rocks Road & West Bay Drive)
7400 66th Street, Pinellas Park – PPPD (Northwest corner 66th Street & Park Blvd)
2295 East Bay Drive, Largo – LPD (Southwest corner East Bay Drive & Keene Road)
2991 Roosevelt Blvd, Largo – PCSO (Southwest corner Roosevelt Blvd & 58th Street)
1505 S. Belcher Road, Clearwater – CPD (Southeast corner Belcher Road & Nursery Road)

North County locations:

1880 N. Belcher Road, Clearwater – CPD (Southwest corner Belcher Road & Sunset Point Road)
1477 Main Street, Dunedin – PCSO (Southwest corner Main Street & Keene Road)
33670 US Hwy 19 North, Palm Harbor – PCSO (Southwest corner US 19 & Nebraska Ave)
1701 McMullen Road, Safety Harbor – PCSO (Northeast corner McMullen Booth Road & SR 590)
3770 Tampa Road, Oldsmar – PCSO (Southwest corner Tampa Road & Forest Lake Blvd)
605 S. Pinellas Ave, Tarpon Springs – TSPD (Southeast corner of Pinellas Ave & MLK Drive)

When: "Operation Medicine Cabinet" is from 10:00 a.m. to 2:00 p.m. on Saturday, August 21, 2010.

How/Why: The Sheriff's Office Narcotics Unit and the Pinellas County Diversion Task Force Coalition is holding its fourth round of "Operation Medicine Cabinet" from 10:00 a.m. to 2:00 p.m. on Saturday, August 21, 2010. The event is an opportunity for citizens to discard unused or expired prescription medications, with no questions asked.

This time, a total of eight law enforcement agencies to include the Sheriff's Office, the St. Petersburg Police Department, the Largo Police Department, the Clearwater Police Department, the Gulf Port Police Department, the St. Pete Beach Police Department, the Pinellas Park Police Department and the Tarpon Springs Police Department are participating in the effort; and the drop-off sites have increased to nineteen locations at Walgreen's store parking lots across the county.

The event is an effort to raise awareness about the problem of prescription drugs abuse. The problem has reached epidemic proportions. According to statistics prescription drugs are the number one abused drug in the United States, now surpassing all other illicit drugs.

Citizens may simply stop by during the designated times and drop off their medications for safe collection and disposal. Please be aware that no bio-hazards or needles will be accepted and that the program is intended for private citizens of Pinellas County and not for commercial use.

For further information, please contact the Pinellas County Sheriff's Office Public Information Office at 727-582-6221.

Adolescents Do What Every Day?

Have you ever wondered how many American teenagers use alcohol and illicit drugs on an average day?

A new report from SAMHSA, [A Day in the Life of American Adolescents: Substance Use Facts Update](#), presents information about teens' use of cigarettes, alcohol, and illicit drugs "on an average day," including their use of these substances for the first time.

SAMHSA first released a report of this nature in 2007 ([see SAMHSA News online, November/December 2007](#)). The 2010 report offers updated data as well as a new section that focuses on drug-related emergency department visits.*

Substance Use Data

The report reveals that on an average day in 2008, more than 1 million teens age 12 to 17 smoked cigarettes, more than half a million drank alcohol, and approximately 563,000 used marijuana ([see chart](#)).

In addition, 7,540 adolescents drank alcohol for the first time, more than 3,800 smoked cigarettes for the first time, and more than 4,300 used an illicit drug for the first time on an average day.

In the Emergency Room

On an average day in 2008, there were 465 emergency department visits for adolescents age 12 to 17 that involved the use of illegal drugs, alcohol, or the misuse or abuse of pharmaceuticals.

Alcohol played a role in many of the visits—151 visits involved alcohol only and 54 involved alcohol taken with other drugs. Marijuana was involved in 129 visits.

In addition, SAMHSA estimates that, on any given day in 2008, 63 emergency department visits took place for drug-related suicide attempts among adolescents.

Treatment

The following numbers of teenagers under age 18 received substance abuse treatment on an average day in 2008: 76,484 were in outpatient treatment; 9,219 were clients in non-hospital residential treatment; and 762 received hospital inpatient treatment.

The report also provides data on the primary substances of abuse reported by teens in treatment and the major referral sources (e.g., criminal justice system, schools).

For more, download the [full report](#).

Florida Statewide Prevention Conference



Register now for the statewide prevention conference September 29, 30 and October 1st in Orlando. Registration is open at: <http://faspc.org/index.html>

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The Latest

Project LAUNCH: Promoting Wellness in Early Childhood



Linking Actions for Unmet Needs in Children's Health

What happens in very early childhood may set the stage for everything that follows: whether or not a child is physically, emotionally, socially, and cognitively healthy throughout childhood and adulthood. Yet coordinated efforts to identify problems and promote wellness often don't start until a child reaches school.

"That's a shame, because research over the last decade shows that early childhood is a critical time in human development and that investments in early childhood can pay very large dividends over the lifespan," said David de Voursney, M.P.P., a program analyst in SAMHSA's Office of the Administrator. "But our systems are misaligned: We now recognize that we can make the greatest impact where we have the least ability to do so—very early childhood."

Project LAUNCH (Linking Actions for Unmet Needs in Children's Health) addresses that imbalance. Launched by SAMHSA's Center for Mental Health Services (CMHS) in 2008, the program promotes the health and well-being of children from birth to age 8. The 5-year grants currently support 18 state and tribal programs with additional funding highlighted (earmarked) in SAMHSA's Fiscal Year 2011 Budget.

"Project LAUNCH grants enhance and energize essential child-serving systems in communities throughout the country," said SAMHSA Administrator Pamela S. Hyde, J.D. "Project LAUNCH is a very promising approach to promoting healthy child development in a way that offers new hope to young people, families, and communities."

Coordinating Efforts

Project LAUNCH brings together all the players in young children's lives—at every level. To model collaboration for grantees, for instance, SAMHSA works in partnership with other agencies of the U.S. Department of Health and Human Services (HHS)—the Centers for Disease Control and Prevention, Administration for Children and Families, and Health Resources and Services Administration.

State and tribal agencies will also come together in Young Child Wellness Councils to improve coordination, build infrastructure, and improve methods for providing services. Most of the grant funding flows to local pilot communities, which come together in councils of their own to find ways to enhance and integrate their own services. States and tribes will then use what the communities learn by developing broader policies and replicating successful efforts elsewhere.

"It's not like we have the power to wave a magic wand and create one system for these kids," said Mr. de Voursney, who helped design the program. "What the project does is coordinate between all the systems they're in already."

After assessing local resources and needs, the community councils create strategic plans using evidence-based

prevention and health promotion strategies:

- Home visits
- Use of developmental assessments in a range of child-serving settings
- Integration of behavioral health into primary care settings
- Mental health consultation
- Family strengthening and parent skills training.

Grantees have leeway within those broad categories, said Project LAUNCH Coordinator Jennifer Oppenheim, Psy.D., a public health analyst at CMHS.

A community might already have a home visitation program, for instance, but decide that it needs to develop a better method for screening new parents to identify those who need a little extra help. Or they might opt to add another home visitor to increase their capacity to meet parents' needs. Or grantees might give home visitors additional training in social and emotional development topics.

No matter what strategies are used, said Dr. Oppenheim, the goals remain the same: "We want to make sure that all kids are developmentally on track when they enter school, ready to learn and succeed."

See [Meeting Infants' Needs Down East](#) for one grantee's story.

Learn more about [Project LAUNCH](#).

www.samhs.gov

www.BetheWall.org



Be Firm, Be Clear, Be Consistent

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Be the Wall

Local agencies and businesses wishing to participate in the campaign by displaying images or have question about the campaign should contact Community Coordinator Christy Hinderliter at (727) 545-7564 ext. 266 or livefree@operpar.org. Questions about the statewide campaign should be directed to Amity Chandler (941) 815-7743.

BE THE WALL's statewide social marketing message is sponsored by the Florida Governor's Office of Drug Control, Florida Department of Children and Families and the Strategic Prevention Framework State Incentive Grant.

[About the Speakers Bureau](#)

Suncoast KKDF and LiveFree! are here to help strengthen individuals, families and communities in the battle against the catastrophic effects of alcohol and other drugs. Our mission is to create safe and drug-free communities by linking youth, young adults, families and neighborhoods to public awareness, advocacy, education and healthy solutions. In partnership with Operation PAR, LiveFree! & Suncoast KKDF are leaders in the field of addictions prevention and treatment.

Experts are available to speak in your community who have extensive experience working with youth, families, young adults and adults. These highly qualified staff also have experience in treating individuals and families dealing with issues of addiction and co-occurring addiction and mental health disorders. Thousands of individuals and families experience a better quality of life after completing these services, delivered with compassion, dignity and respect.

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Presentation Topics



- Getting Help From Operation PAR
- Community Indicators -Addiction Trends
- Evidence-Based Practices and Research
- Gender Specific Services
- Building Coping Skills Among Youth
- HIV/AIDS/ Hepatitis & Addiction
- Binge Drinking & Prescription Pills
- Life Skills
- Building Recovery-Oriented Systems of Care
- Understanding Co-Occurring Populations
- Creating Trauma Informed Systems
- Prescription Drug Use Trends
- Strategic Prevention Framework 5 steps in Sustained Coalition Planning
- Building Collaborations and Partnerships
- Results-Oriented Grant Writing and Grants Management

To Schedule a Speakers Bureau presentation e-mail livefree@operpar.org

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Speakers' Bios

Marvin Coleman, MA

Vice President of Community Relations, Operation PAR

Mr. Coleman has worked in the substance abuse and mental health field for over 15 years serving in many capacities from direct counseling to evaluation and administration. In 2005 Mr. Coleman was appointed by Pinellas County Commissioner Kenneth T. Welch to the Pinellas County Drug Paraphernalia Abatement Taskforce. He currently serves as Chairman of the Human Services Advisory Board for St Petersburg College. Mr. Coleman is a nationally certified trainer in Motivational Enhancement Therapy/Cognitive Behavioral Therapy and Family Support Network through the Center for Substance Abuse Treatment (CSAT), Chestnut Health Systems and MayaTech Inc.

Speaking Topics: Getting Help from Operation PAR; Community Indicators-Addiction Trends; Effective Gender-Specific Services; Prescription Drug Use Trends; and Binge Drinking & Prescription Pills

Jackie Griffin-Doherty, MS

LiveFree! Executive Director, Operation PAR VP of Development & Suncoast KKDF Prevention Center Coordinator

Jackie Griffin-Doherty, MS has 17 years experience in grant development, capacity building and community development for non-profit organizations and coalitions. Within her 15 years at Operation PAR, Mrs. Griffin-Doherty took the lead and worked with a team to secure more than \$37 million in competitive grants. Mrs. Griffin-Doherty serves as a Coach for the Florida Department of Children and Families, Strategic Prevention Framework, State Incentive Grant (SPF SIG) providing technical assistance on the Substance Abuse Response Guide (SARG) project in capacity building, evidence-based programs, grant management and grant development. She is on the St. Petersburg College Health and Human Services Advisory Board; the Florida School of Addictions Studies Board of Directors; Vice-President of the Florida Coalition for the Homeless Board of Directors and the Florida Supportive Housing Coalition Board of Directors. She is a October 2009 graduate Associate of the Substance Abuse and Mental Health Services Association Women and Children's Addiction Services Institute (WASLI).

Speaking Topics: Building Collaborations and Partnerships; Results-Oriented Grant Writing and Grants Management; and, Strategic Prevention Framework 5 steps in sustained coalition planning and Evidence-based Practices and Research and Building Recovery-Oriented Systems of Care.

Kay Doughty, MS, CAP, CPP**Vice President of Family and Community Services, Operation PAR**

Kay Doughty has spent 24 years working in the field of Substance Abuse as a supervisor of prevention, intervention and treatment programs, including Methadone Maintenance. Kay is a consultant for the State of Florida for Treatment Improvement and serves on the Florida Substance Abuse Prevention Advisory Council. As Vice President of Family and Community Services, Mrs. Doughty oversees prevention, case management and women and children's outpatient treatment.

Speaking Topics: Getting Help from Operation PAR; Community Indicators-Addiction Trends; Prescription Drug Use Trends; Building Coping Skills Among Youth; Binge Drinking & Prescription Pills and Life Skills

Wendy Danicourt, BS**Access, Assessment Center, Managed Care & e-Services Director, Operation PAR**

Wendy Danicourt is a certified national trainer of Motivational Enhancement Therapy/Cognitive Behavioral Therapy and a nationally certified trainer of the Global Appraisal of Individual Needs (GAIN). Additional training topics: Motivational Interviewing, SAIS, WISC-III, MMPI, ACRA, Implementing evidence-based Protocols, Global Assessment of Functioning, Verbal De-escalation, Sexual Abuse and Trauma, Intro to substance Abuse, Suicide Gatekeeper, Outreach, Placement Criteria—Mental Health, Placement Criteria—ASAM, Follow-ups, Clinical Documentation, Organizing your Clinical Documentation and Data Collection in a Clinical Setting. Ms. Danicourt has been a professional in the behavioral healthcare field for more than 17 years.

Speaking Topics: Getting Help from Operation PAR; Substance Abuse & Addictions Trends; Evidence-Based Practices and Research; Effective Gender-Specific Services for Women and Children; Building Coping Skills Among Youth; Binge Drinking & Alcohol Awareness—LiveFree!; Life Skills; Building Effective Recovery Oriented Systems; Understanding Co-Occurring Populations and Building Trauma Informed Systems

Wanda Stuart, BS, CPC**Young Adult Prevention Director**

Wanda Stuart has 21 years experience in the prevention field and is currently the Program Director for the Young Adult Prevention Program. Ms. Stuart is an active participant in the St. Petersburg Branch of the NAACP, reactivating the ACT-SO program—a youth committee focusing on academics. Ms. Stuart is a Member of the LiveFree! coalition.

Speaking Topics: Getting Help from Operation PAR; Community Indicators-Addiction Trends; Building Coping Skills Among Youth; and Binge Drinking & Prescription Pills and Life Skills

Daphne Miller, MS, CPP**Administrator of Prevention Services, Operation PAR**

Daphne Miller has 19 years experience in the prevention field. She has facilitated numerous workshops and trainings with children and adults in the areas of Goal-setting, Developmental Assets, Risk & Protective Factors and Improving Communication.

Daphne earned her Master of Science in Mental Health Counseling from Nova Southeastern University. She is a Certified Prevention Professional. Her professional affiliations include the American Counseling Association, Florida Alcohol and Drug Abuse Association Prevention Committee, Florida Certification Board. Mrs. Miller is a Board member of the LiveFree! Substance Abuse Prevention Coalition of Pinellas County, and an active member of Pinellas Point Community Baptist Church and Zeta Phi Beta Sorority.

Speaking Topics: Getting Help from Operation PAR; Community Indicators-Addiction Trends; Building Coping Skills Among Youth; and Binge Drinking & Prescription Pills and Life Skills.

Kara Causseaux, MS, CAP**Program Director, Women's Empowerment Initiative**

I have worked in the field of addiction for more than 13 years and is a Certified Addictions Professional. Ms. Causseaux has worked with diverse populations including juveniles and adults involved in the criminal justice system. Ms. Causseaux earned her Master of Science in Organizational Management and Leadership from Springfield College, School of Human Services. She is on the METRO Charities Advisory Board and her professional affiliations include the Florida Certification Board.

Speaking Topics: Getting Help from Operation PAR; Community Indicators-Addiction Trends; Life Skills and

Understanding Co-Occurring Populations

Juanita Sparks, BA, CPP

Program Director, Operation PAR

Juanita has worked in the field of prevention and intervention for over 16 years. She has facilitated trainings and group sessions with children and adults in substance abuse, violence prevention, and abstinence education. Ms. Sparks earned her B.A. in Human Services from Eckerd College, and is entering her third year of Law School at Florida Agricultural & Mechanical University. She is a Certified Prevention Professional. Her professional affiliations include the Florida Certification Board and she is an active member of the LiveFree! Substance Abuse Prevention Coalition of Pinellas County and Countryside Christian Church.

Speaking Topics: Getting Help from Operation PAR; Building Coping Skills Among Youth; Binge Drinking & Prescription Pills; and, Life Skills

Bessie Mohead, BA, BS, LPN

Administrative Assistant & Safety Coordinator

Bessie has worked in prevention for more than five years. She has facilitated safety trainings in the workplace and presented workshops on alcoholism to children and adults. She also has taught Medical Terminology and CPR as an adjunct instructor. Bessie earned her Bachelor of Arts in Religious Education from St. Petersburg Theological Seminary and her Bachelor of Science in Healthcare Management from National Louis University. She is an ordained Minister and Licensed Practical Nurse (LPN). She is CISM (Critical Intervention) and Clinical Pastoral Education. Mrs. Mohead served in the US Naval Reserves and US Army. Her professional affiliations include the National Police Chaplains Organization. Mrs. Mohead is a Chaplain, St. Petersburg Police Department.; New Faith Free Methodist Church.

Speaking Topics: Life Skills and Binge Drinking & Prescription Pills.

Pinellas County Schools, Safe and Drug Free Schools (SDFS)

Mission of SDFS: To provide quality resources and services promoting a safe, drug-free learning environment which enhances highest student achievement.

Under the Federal Safe and Drug Free Schools and Communities Act, Pinellas County Schools provides a comprehensive drug and violence prevention program designed for all students and employees. This program includes pro-social skills, character education and drug/violence prevention education. Safe and Drug Free Schools' staff participate in the Speakers Bureau.

Presentation topics by SDFS include:

- Alcohol, Tobacco and Other Drug Abuse Prevention
- Bullying Prevention/Intervention
- Conflict Resolution/Peer Mediation

Safe Schools/Violence Prevention

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